

Sustainable cocoa value chain: a multi-stakeholder perspective

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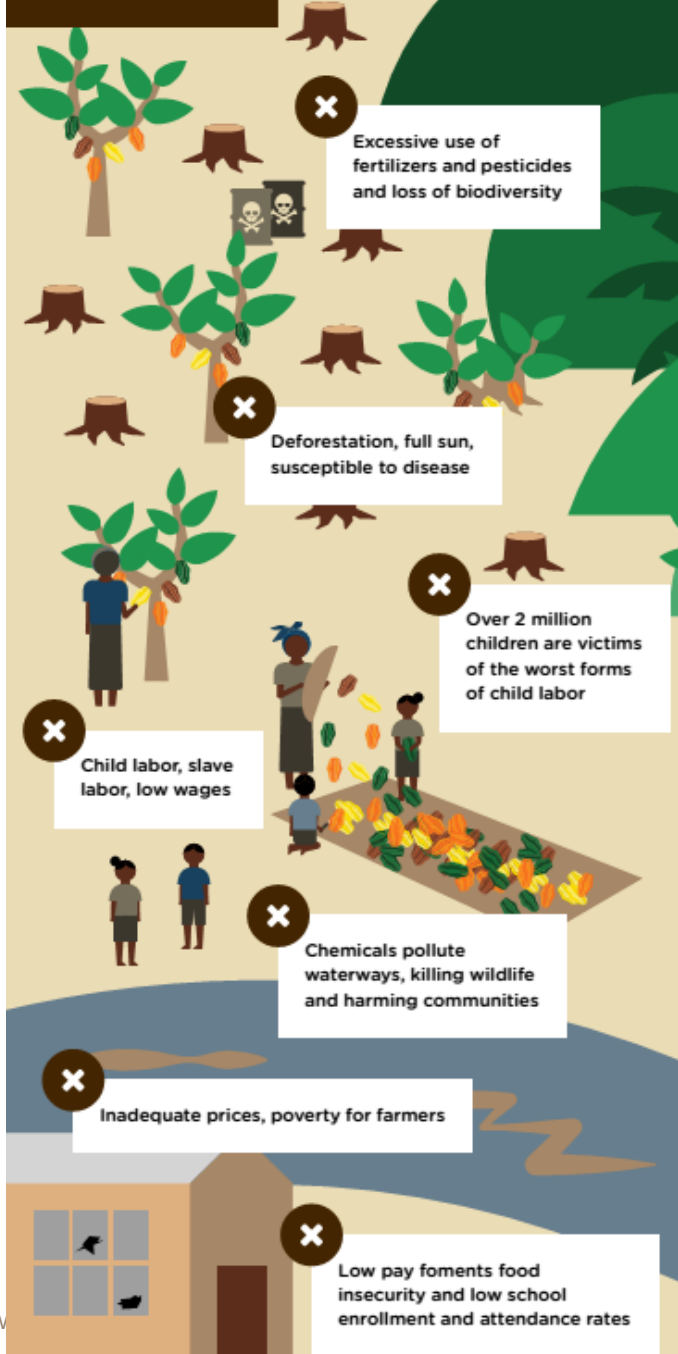
President Swiss Platform for Sustainable Cocoa

SFIAR Award Ceremony 2018

December 10, 2018

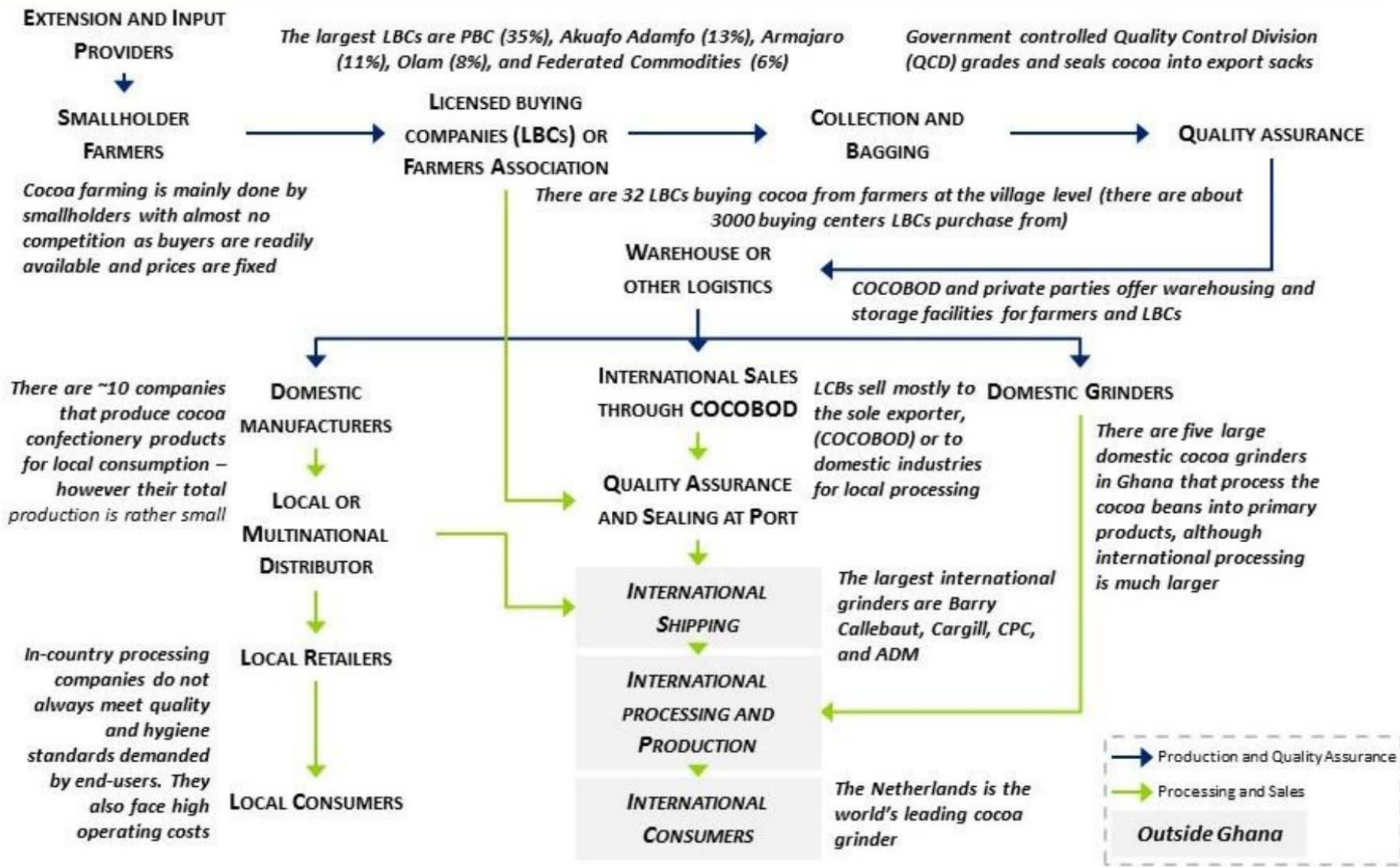


Current Practice



Sustainable Practice





Source: World Bank 2017

More sustainability in the cocoa value chain



Socially sustainable

Substantially improve the living conditions of cocoa farmers



Environmentally sustainable

Protect the natural resources and promote biodiversity



Economically sustainable

Create an attractive cocoa value chain for present and future generations

Ambitious goals of the Swiss Platform for Sustainable Cocoa



Foster the **dialog** with cocoa farmers, producer organizations and local authorities in producing countries



By 2025, 80% of all cocoa imported into Switzerland shall be sourced from **sustainable production**

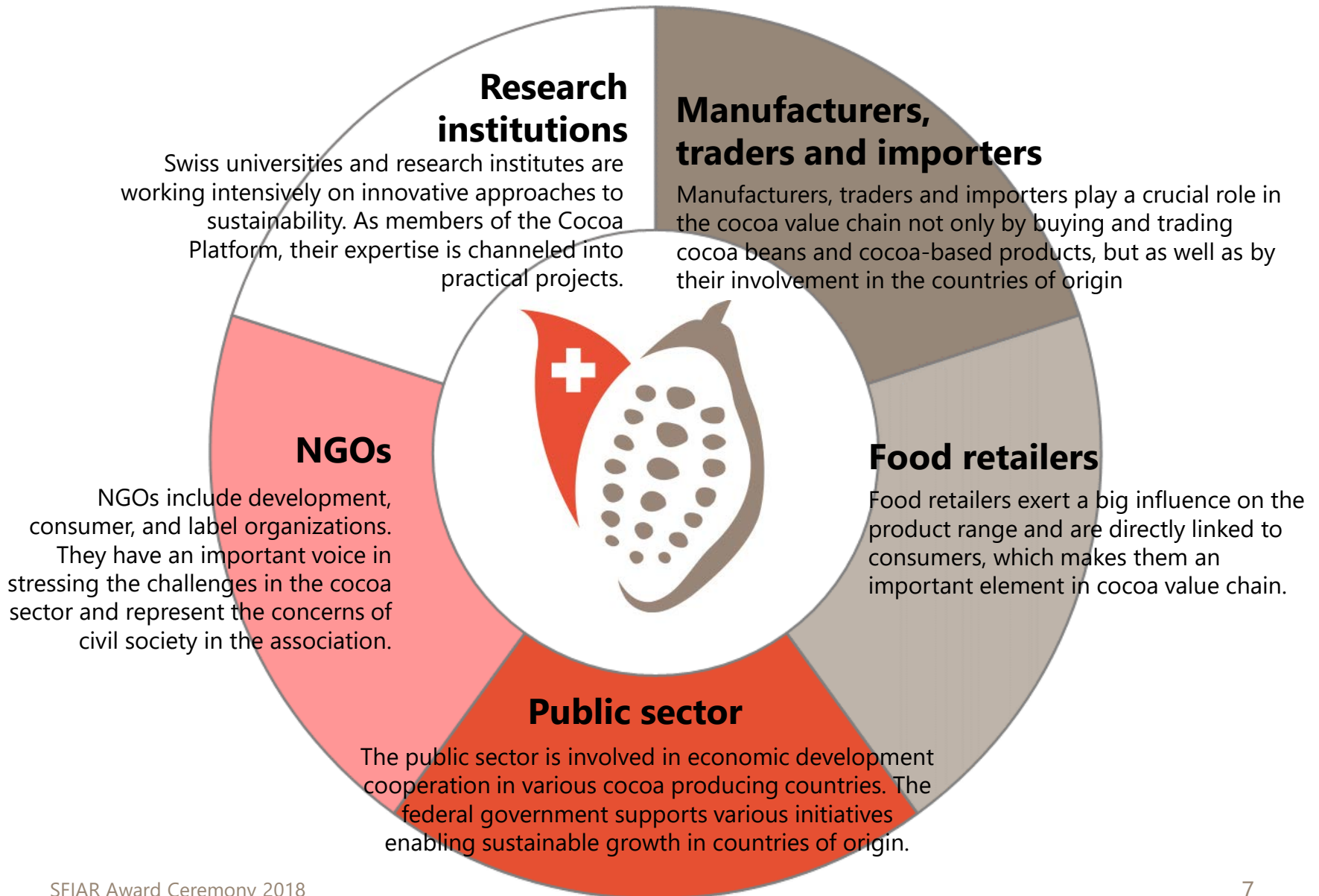


Innovative solutions and best-practice approaches together with civil society and research institutions



Transparency towards consumers

A multi-stakeholder initiative





What do we need?

- Innovations seed capitals → real changes and impacts
- Entrepreneurship, news markets and channels
- Scientific evidence and best practices
- Credibility and accountability
- Dialog and partnerships



Walk the Talk



- Innovative Value Chain Projects with matching funds
- Working groups on core issues
- Independent Impact measurement



Thank you!



➤ For more information visit

<https://www.kakaoplattform.ch/en/the-cocoa-platform/about-us/>